

HAIG BARRETT SUPPORTS GLOBAL GREEN USA'S 19TH ANNUAL MILLENNIUM AWARDS AT THE HYATT REGENCY CENTURY PLAZA IN LOS ANGELES



Photo: Global Green USA

Haig Armaghanian, Founder & CEO of Haig Barrett, and his team stepped out in support of Global Green USA's 19th Annual Millennium Awards held on June 6, 2015 at the Hyatt Regency Century Plaza in Los Angeles, California.

In addition to running his very successful marketing consulting firm over the last fifteen years, Haig has always been an advocate for sustainability.

With his background in chemical engineering, much of his work has been in technology and biotechnology industries where leadership and sustainability thinking is critical.

"The meaning of success in the areas of sustainability and corporate social responsibility are rapidly shifting, while organizations are resetting themselves in the anticipation of government policy shifts,"

— Haig Armaghanian,
Founder & CEO of Haig Barrett

Haig has been such a strong supporter of sustainability that he even launched a special division in 2009 called HB Sustain solely focused on electric vehicles, smart grid, and solar energy.

His strong passion in this topic led him to attend and support Global Green USA's 19th Annual Millennium Awards, which included a dinner and live auction in honor of the organization.

Global Green in the USA is the American affiliate of Green Cross International, founded by President Gorbachev, to foster a global value shift toward a sustainable and secure future. For 20 years, Global Green USA has been a national leader in advancing smart solutions to climate change that improve lives and protect our planet.

Some of the dignitaries honored by the organization at the 2015 Annual Millennium Awards include: Archbishop Desmond Tutu, *Social Rights Activist*, Daniel Weiss and Yaniv Tepper *Co-Founders and Managing Directors, The Angeleno Group, LLC*, Prince Ea, *Rapper*, and Dr. Vandana Shiva, *Environmental Activist, Author and Physicist*.

Since beginning its services, Global Green USA, whose corporate office is in Santa Monica, California, has influenced \$20 billion dollars worth of building construction around the country by encouraging the integration of green building and sustainability practices. Additionally, Global Green strives to educate millions of people about climate-friendly solutions through its five annual events including the green Pre-Oscar Party.

Global Green's impact has truly been felt across the country, particularly in areas affected by disasters such as Hurricane Katrina in New Orleans. Haig Barrett was proud to join Global Green's initiative through the Annual Awards Dinner.



Photo: Global Green USA