

# HAIG BARRETT INVITES YOU TO

## THE TECHNOLOGY AUTOMOTIVE OFFENSE SUPPER CLUB

*For Dinner, Drinks, and Conversation  
around high-tech transportation*

Tuesday, September 29th

6:30-8:30pm

41 Ocean

1541 Ocean Ave, Santa Monica, CA

### FEATURED TOPIC:

#### “A high-tech transportation future in a multi-modal reality”

In the near future, connected and autonomous vehicles will be sharing the roads and cities with non-autonomous vehicles, pedestrians, cyclists, and others. What are the implications for the viability of autonomous vehicles? What efficiencies are gained from advanced transportation? Who gains the most from the additional efficiencies? What are the implications for infrastructure including who pays for it?

#### FEATURING: KATI RUBINYI

Kati is the founder of Civic Projects, a consultant firm specializing in strategic planning with a focus on sustainable mobility planning and project development. A research and development innovator, Kati brings a design approach to planning and project integration. Before starting Civic Projects, Kati had a proven track record in creative urban planning, consulting to municipal clients.

An interest in the overlap between urban planning and car design led Kati to initiate and realize the publication of the book *The Car in 2035: Mobility Planning for the Near Future*, a lively compilation of essays on the future of cars, streets and public policy in Southern California. She is a correspondent to the online journals Telematics Update Automotive and Open Mobile Media, writing articles on advanced mobility topics including autonomous vehicles, connected vehicles, Vision Zero, intelligent transportation systems, user based insurance, the future of parking and Smart Cities.

Formerly an architect, Kati worked on multiple project phases of design of buildings for firms on the east coast.

**Technology Automotive Offense, or affectionately known as TAO,** is Haig Barrett's new exclusive supper club about the changing technology and automotive landscape. It's an opportunity for both industries to have a dialogue on the latest trends and ways to collaborate.

Our mission is to bridge the conversation between the technology and automotive industries so both industries can work seamlessly together and provide a better consumer experience.

**LIFTinnovate** is a Haig Barrett Partner Company and partners with their clients as an "Innovation Engine." LIFTinnovate identifies opportunities for transformative innovation, and to drive the development of those ideas into repeatable business opportunities for their Clients, Partners, and the World.